



**For immediate release
07 July 2008**

TLC, the first Portuguese DMC with zero carbon emissions

TLC – 360° Events in Portugal, which specialises in Congresses, Exhibitions, Incentives and Product Launches, is the first Portuguese DMC to adopt procedures to quantify the carbon emissions produced at work. From 1st July onwards, TLC will be a zero carbon company and will compensate its emissions by planting and/or maintaining oak-trees and wild pine-trees in the Peneda-Gerês National Park.

Diogo Assis, TLC Managing Director, states that “TLC believes that responsible business is good business; the whole team is focused on this objective”, and adds that the Zero Carbon Emissions certificate is “only the first step in the company’s social responsibility policy. In the future, TLC will be looking for business partners with the same social and environmental concerns”.

The forest areas will be monitored every 5 years and preserved for 30 years, extending TLC’s contribution to nature conservation. The carbon emissions account will be overseen by Carbono Zero Company, which uses The Greenhouse Gas Protocol method, the most used and recognised standard in the GHG (greenhouse gas emission) accounting. A Carbon Zero company is also responsible for monitoring the forest area.

TLC’s activity as a DMC focuses on the planning and management of events, meetings, congresses, incentives and exhibitions in the Lisbon, Estoril and Sintra areas, as well as in other regions of the country. The company is one of the biggest in this market segment with the majority of its clients being British and North American. Last year, the company was responsible for bringing 10,000 people to Portugal.

On TLC:

TLC’s works in the field of international events logistics and planning, providing support to all team members in Portugal. Created in 2003, under the designation “TheLisbonConsortium”, the company adopted its new signature – 360° Degrees in Portugal – in 2005, as a way of translating the wide range of projects and clients it has all over the country . Examples of events organized by TLC in Portugal include the MTV Europe music Awards, Microsoft Global Leaders Forum (Bill Gates was present) and the new Lexus LS460 European presentation. This year, TLC organized the Skoda World Leader Conference, which brought together more than 6000 dealers of the brand from 100 different countries, and provided the presentation of the Superb, Skoda’s latest top of the range car.

About TLC:



zero carbon emissions



TLC works in the field of international events logistics and planning, providing support to all team members in Portugal. Created in 2003, under the designation “TheLisbonConsortium”, the company adopted its new signature – 360° Degrees in Portugal – in 2005, as a way of translating the wide range of projects and clients it has all over the country . Examples of events organized by TLC in Portugal include the MTV Europe music Awards, Microsoft Global Leaders Forum (Bill Gates attended) and the new Lexus LS460 European presentation. This year, TLC organized the Skoda World Leader Conference, which brought together more than 6000 dealers of the brand from 100 different countries, and provided the presentation of the Superb, Skoda’s latest top of the range car.

For further information about TLC, please contact:

Claudia Dionísio
Corporate Social Responsibility
Tel: +351 21 321 30 60
Email: pr@tlc.pt
Web: www.tlc.pt
Email: pr@tlc.pt